Dear Customer

Internet Initiative Japan Inc.

Announcement of Commencement of Sales of "Japan Travel SIM/Digital (eSIM)" over FamilyMart Multifunction Copiers

We hereby announce that starting on Tuesday, November 25, 2025, IIJ will offer "Japan Travel SIM/Digital (eSIM)" for purchase over Multifunction Copiers at FamilyMart locations nationwide. For details, including the sales commencement date, please see below.

Service Overview

| Service Name | Japan Travel SIM/Digital (eSIM) | | | | | | |
|---------------------------|---|----------|----------|----------|----------|----------|----------|
| Data capacity | 3GB | 6GB | 10GB | 15GB | 25GB | 35GB | 55GB |
| Price(tax-free) | JPY2,480 | JPY2,980 | JPY3,280 | JPY3,480 | JPY4,580 | JPY4,980 | JPY5,780 |
| Service period | 30 days from initial communication date | | | | | | |
| Addition of Data capacity | Available | | | | | | |
| Available Area | Conforms to available service areas for NTT DoCoMo 4G (LTE) and 3G within Japan | | | | | | |

^{*} Japan Travel SIM is a data communication service for foreign travelers and temporary returnees to Japan. It cannot be paired with a Voice Call Function or SMS Function.

For detailed information on Japan Travel SIM, please go here.

^{*} Note that 3G service will no longer be provided after March 31, 2026.

Stores where available

Nationwide FamilyMart locations containing a Multifunction Copiers

Start of sales

Tuesday, November 25, 2025

Flow to start of service

- 1. On the Multifunction Copiers, select the desired Japan Travel SIM/Digital (eSIM) plan.
- 2. Take the payment slip output by the terminal to the point of sale and pay for the service.
- 3. The shop clerk will issue a slip indicating the entry code.
- 4. Use the entry code to register on the dedicated website, then download and install the eSIM profile.
 - * An email address and Wi-Fi or other Internet access are necessary for registering on the website and downloading the eSIM profile.
 - * A SIM-free mobile device with eSIM support is necessary. Setup on the mobile device, including entry of the APN (access point name), must be performed separately.

The information desk

IIJ Support Center (Open daily/9 a.m. to 7 p.m.)

Tel: 03-5205-4999 Japanese, English, Chinese language support