

Dear Customer

Internet Initiative Japan Inc.

Announcement of Commencement of Sales of "Japan Travel SIM Unlimited for BIC SIM"

Starting June 17, 2026, IIJ will make "Japan Travel SIM Unlimited for BIC SIM," its prepaid SIM service that allows the use of data communication with unlimited volume, progressively available for purchase at physical stores and online shops in the Bic Camera Group (Bic Camera, Kojima and Sofmap) across Japan.

This service is a data communication service for foreign travelers and temporary returnees to Japan. It cannot be used for voice or short message service.

For details, including stores where available, please see the below.

Service Overview

Service Name	Japan Travel SIM Unlimited for BIC SIM		
Usage periods	10days	15days	31days
Data capacity	Unlimited*		
Price	Open pricing		
SIM type	nanoSIM		
Supported languages	Japanese, English, Chinese (simplified)		
Coverage area	Can be used in Japan wherever au 5G or 4G (LTE) service is available		

* The internet speed may be limited during high traffic or large-volume communication.

* A SIM-free device compatible with nanoSIM is required. Please verify in advance whether the device you will use supports the service.

* There are caps on data volume when using high-speed Internet with tethering. When caps are exceeded, the internet speed is limited to a maximum of 128 kbps. (Upper limit on high-speed communication with tethering, 10-Day Plan: 9GB/15-Day Plan: 14GB/31-Day Plan: 30GB)

For detailed information on Japan Travel SIM Unlimited, please go [here](#).

Stores where available

Nationwide Bic Camera, Kojima and Sofmap

* Handling conditions vary depending on each retailer.

Start of sales

Wednesday, June 17, 2026

Flow to start of service

This service can be used by inserting the SIM card into a device.

Manual settings (such as those for the APN) may be required depending on the device model and/or usage conditions.

For details, please see the information provided on the product packaging or go [here](#).

The information desk

IJ Support Center (Open daily/9 a.m. to 7 p.m.)

Tel: 03-5205-4999 Japanese, English, Chinese language support